82 ${ }^{\text {ND }}$ AIRBORNE DIVISION ASSOCIATION PARAGLIDE ADVERTISEMENT

For NON-MEMBERS
Ad Specifications and Rates effective 01 AUG 2024
The $82^{\text {nd }}$ Airborne Division Association, Inc. is an IRS 501(c)3, a non-profit organization.


| Full Page |
| :---: |
| $8.5 " \mathrm{w} \times 11 \mathrm{~h} \mathrm{~h}$ |
| Live Area: |
| $7.5 \mathrm{w} \times 10 \mathrm{~h} \mathrm{~h}$ |


| Half Page |
| :---: |
| $8.5 " \mathrm{w} \times 5.5 " \mathrm{~h}$ |
| Live Area: |
| $7.5 " \mathrm{w} \times 4.5 \mathrm{~h} \mathrm{~h}$ |


| $1 / 4$ Page |
| :---: |
| $4.25 " w \times 11 " \mathrm{~h}$ |
| Live Area: |
| $3.75 " \mathrm{w} \times 5$ " h |


| Business Card |
| :---: |
| $3.5 " \mathrm{~h} \times 2 \mathrm{~h}$ |
| Live Area: |
| $2 " \times 3$ " |


| ACCEPTABLE FORMATS: |
| :---: |
| Printed Copy |
| Adobe PDF: |
| Photoshop: |
| - High JPG compression. Down sampled to 300 dpi |
| - Layered and flattened version |
| $-100 \%$ or greater, no files smaller than 150 dpi size |
| SPECIFICATIONS: |
| - Black and white/color, no bleeds |
| $-1 / 2 "$ margin on all sides (except business cards) |

## Please check the space desired for your ad:

$\square$ Full Page - \$2,000.00 includes full-color AD and published in the following four Issues Half Page - \$1,000.00 includes full-color AD and published in the following four Issues Quarter page - $\$ 500$ includes full-color AD and published in the following four Issues Business Card - $\$ 250$ includes full-color AD and published in the following four Issues

I (we) hereby authorize the insertion of our advertisement, per the attached copy, in the $82^{\text {nd }}$ Airborne Division Association's Paraglide, for which I (we) agree to pay in advance the sum of \$ $\qquad$ . (All Ads are subject to approval)

Name: $\qquad$
Address: $\qquad$
Phone: $\qquad$ ) Email: $\qquad$
Please make all checks or money orders payable to $82^{\text {nd }}$ Airborne Division Association and mail to:

> 82 $^{\text {nd }}$ Airborne Division Association
> PO Box 87482
> Fayetteville, NC 28304
> $910-223-1182$
> admin@82ndAirborneAssociation.org

Ads may be sent electronically or by mail and must be copy-ready.
When submitting payments, checks or money orders can be mailed, or contact the office to make electronic payment arrangements.

