



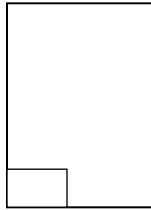
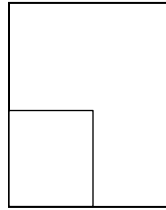
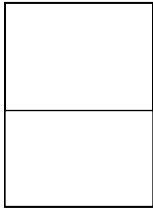
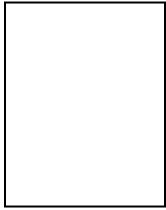
**82ND AIRBORNE DIVISION ASSOCIATION
77TH NATIONAL CONVENTION Orlando, FL
14-17 August 2024**



Convention Book Ad Specifications and Rates

The 82nd Airborne Division Association, Inc. is an IRS 501(c)3, a non-profit organization.

AD prices increase on 15JUN2024 please see below



ACCEPTABLE FORMATS:

Printed Copy
Adobe PDF:

- High JPG compression. Down sampled to 300dpi

Photoshop:

- Layered and flattened version
- 100% or greater, no files smaller than 150 dpi size

SPECIFICATIONS:

- Black and white/color, no bleeds
- 1/2" margin on all sides (except business cards)

Full Page
8.5"w x 11"h
Live Area:
7.5"w x 10"h

Half Page
8.5"w x 5.5"h
Live Area:
7.5"w x 4.5"h

1/4 Page
4.25"w x 11"h
Live Area:
3.75"w x 5"h

Business Card
3.5"h x 2"h
Live Area:
2" x 3"

Please check space desired for your ad:

- Full Page** - \$350.00 until 6/15/2023 then increases to \$400.00
- Half Page** - \$200.00 until 6/15/2023 then increases to \$250.00
- 1/4 page** - \$150.00 until 6/15/2023 then increases to \$200.00
- Business Card** - \$75.00 until 6/15/2023 then increases to \$125.00
- Inside Cover** - \$500.00 until 6/15/2023 then increases to \$600.00 (*please contact for availability*)
- Centerfold** - \$500.00 each side or \$900.00 for both pages until 6/15/2023 then increases to \$600.00 each side or \$1,000.00 for both pages respectfully (*please contact for availability*)

I (we) hereby authorize insertion of our advertisement, per the attached copy, in the 82nd Airborne Division Association's 77th Annual Convention Book, for which I (we) agree to pay in advance the sum of \$_____. **Deadline for submission is 05 JULY 2024.**

Name: _____

Address: _____

Phone: (_____) _____ Email: _____

Please make all checks or money orders payable to 82nd Airborne Division Association and mail to:

82nd Airborne Division Association
PO Box 87482
Fayetteville, NC 28304

Or you can submit your ads and send payment online at the following link:

<http://www.82ndairborneassociation.org/convention.html>

Any questions, please call 910-223-1182

**PLEASE ATTACHED PRINTED COPY, FILES or BUSINESS CARD, AND PAYMENT
WHEN SUBMITTING BY MAIL.**